

## Good Science and Good Medicine

# Proposing the Observation-enriched Randomized Controlled Trial (ORCT)

Formerly named the PCT – Patient-selected controlled Trial

When it's not feasible to do a randomized controlled trial – such as when strong preferences or aversions exist for one or the other study arm due to very different types of risks

*"What good is a statistically perfect, well-designed trial if nobody shows up?"*

## INTRODUCTION

The NCI's CTAC (Clinical Trials and Translational Research Advisory Committee) met for the 22<sup>nd</sup> time on March 12, 2014 in their ongoing effort to improve efficiency and effectiveness of cancer clinical trials. A significant portion of the meeting addressed lagging patient accrual numbers.

An important slide entitled shown here explained that 254 such trials were activated during this period.<sup>1</sup> Of this total 51 are still open and accruing (with 1/5 of them <90% accrued), and for 203 trials accrual has stopped. Among those 203 trials which have stopped accruing patients 119 met their goal by at least 90%, but 84 did not. Fifty-three trials (50 adult and 3 pediatric) described by the committee as "the troublesome trials" were closed solely because of inadequate accrual rate.

N=254 Trials (activated 2000-2010)		
Accrual not over		51
≥ 90% accrued so far		41
<90% accrued so far		10
Accrual over		203
≥ 90% accrued		119
<90% accrued		84
Reasons<90%		
interim monitoring		18
external information		11
drug supply issues		2
unacceptable toxicity		3
achieved sufficient number of events		1
inadequate accrual rate		53

A second slide summarized the 254 trials during this period by stating that **24.4% of all adult cancer trials ended with <90% accrual** because of inadequate accrual rates. There was significant discussion around the table regarding the human and financial costs of these failed trials as well as the reasons for the poor accrual. Trial arms with significantly different interventions, felt by patients and their doctors to lack equipoise and randomization to very disparate arms were felt to be the main reason for the 24.4% accrual failures. There seemed to be a sense of *"nothing can be done; that's just the way it is"*.

We however feel that something CAN be done. Please allow us to explain our proposal for the ORCT (Observation-enriched Randomized Controlled Trial).

About the Authors:

<sup>1</sup> <http://deainfo.nci.nih.gov/advisory/ctac/0314/NCI%20Coop%20Group%20Accrual%20-%20Korn.pdf>

Jim Omel is a medical doctor and survivor of myeloma. As a dedicated patient advocate Jim has long-advocated for a patient's right to choose the arm of the study they would like to participate in - as a way to do what is both right for the patient (honor their preferences, clinical factors, and expectations), and also as a way to overcome the dismal rates of accrual - particularly in randomized trials which must be completed to make progress against cancer.

I am Karl Schwartz, a patient advocate with no formal credentials in study design. I have however twelve years experience in the review of clinical trial concepts and protocols. Jim and I are colleagues in advocacy. We share a passion for making the clinical trial system as efficient as it can be to serve the urgent needs of patients facing cancer and other life-threatening diseases.

Here we are seeking input on the ORCT - as an additional tool to consider when comparing treatments for cancer - such as (but not limited to) when the compared interventions have very different risks, or when both treatment protocols can be used off-study.

The ORCT lets the patient either (1) choose to be randomized or (2) pick the study arm they want to be in. Their arm selection may be based on their expectations, preference or aversion to one of the study arms, or their unique clinical risk factors. Such decisions will most often be guided by the patient's physician.

Mary, for example, might prefer the study arm that would not put her fertility at risk. John might prefer the treatment arm that appears to have the greater chance to achieve a cure. Tom, having no opinion or expectation about which is better, will choose to let a computer decide.

In particular, we are seeking input from statisticians who are the most qualified to tell us if the ORCT can be a better choice than RCT - and large single-arm studies with historical controls - in select cases, such as when the study arms have very different goals or risk factors making full enrollment infeasible.

Here we propose the adoption of a hybrid system - one that we hope can help to reliably answer the study question, solve the enrollment problem, and also address the ethical concern of forcing patients to be randomized - particularly for studies that lack clinical equipoise.

*\* Clinical equipoise is defined as a study where there is genuine uncertainty regarding which of the compared protocols is superior by patients and physicians.*

## ILLUSTRATING THE ORCT DESIGN

A ORCT can have any number of arms, but for illustration we will describe a trial containing two arms ... (1) Regular treatment arm, and (2) New Drug arm. An oncologist might present the trial to our patient Mary as follows:

Mary, this is your condition (natural history) ...  
This is the regular way to treat your condition ...  
We can do the regular treatment of course.

You have another choice – a clinical trial, comparing the regular way to an experimental approach (or a second, competing, “standard” approach).

- This is the background on the competing approaches – the preliminary evidence of efficacy, risks, and areas of uncertainty. If you choose to be in the ORCT trial you will have three choices, Mary:

- You can decide to let a computer assign you by chance to one or the other study arm.
- You can choose the regular treatment
- You can choose the study drug (or the competing regular treatment)

Let the computer decide if you, like me, have no idea which is better and are willing to leave the decision to chance.

Doing it this way helps to answer the question more objectively.

However, choosing to be in the study requires some extra procedures that would not be part of regular care.

Because being in the study requires that you contribute time, pay for travel expense, and perhaps lose time off work, and because there is some discomfort for doing these extra tests, you will receive a modest compensation (as for jury duty).

Also Mary, all the expenses are NOT your expense or your insurance company's. They are paid for by the trial itself ... not by you.

Each of these tests will better help us to help patients with your disease that follow after you Mary. You will be greatly helping each one of them.

*Note: It must be a modest compensation/reimbursement so to avoid selecting mostly patients who have lower income – who may have different risk factors than the general population with this condition.*

## DISCUSSION

With this design we will get a mix of participants in terms of selection method (by patient-physician/computer) and in the number of patients assigned to each arm.

Depending on the appeal of the competing approaches (e.g., the efficacy and risks of regular care), the study arms can be out of balance, such as:

15% may choose the comparator arm

*Many “Marys” will choose this if they want what is known and “safe”.*

55% may choose the study drug arm (or competing "standard" approach)

*Many "Marys" will choose this when the regular treatment is not very effective or is very toxic. They may want a better chance to kill their cancer and will gladly take a "risk" to accomplish it. (or vice versa, depending on the preliminary evidence for the study drug, and the efficacy of the regular treatment)*

30% may choose to be randomized.

*These are the "Marys" who truly do not care. They are also the TRUE MEASURE of equipoise of the trial.*

In this example, 30% would receive the regular treatment, and 70% would receive the study drug. With this distribution the statisticians can tell us how many participants are needed to get a reliable answer to the study question, or as Jane Perlmutter, Ph.D. suggested, accrual might be limited to the rapidly enrolling cells:

	Treatment A	Treatment B	Mean
Patient Chooses	Cell 1	Cell 2	Marginal 1
Patient is Randomized	Cell 3	Cell 4	Marginal 2
Mean	Marginal 3	Marginal 4	

We note that the distribution to the study arms objectively measures equipoise; and that clinical trials do not require an equal number of patients in each arm. There are examples of randomized trials that are 2:1

We appreciate that there will be a need to provide incentives to the participants who choose the regular treatment in the study, if extra tests are required beyond standard care. To address this issue it may be necessary to limit the number of tests required by participants choosing the control arm to only those which are needed to compare efficacy and toxicity. This will make their decision to participate in the study compare well to choosing regular treatment off study. These extra tests can be optional and also encouraged by financial compensations - along with providing the rationale for giving the tests. It should be emphasized that these tests are done to help future patients or to more accurately monitor for response and toxicity.

## THE CURRENT SYSTEM IS NOT WORKING WELL

We note also that there are many reports describing a crisis in clinical research ... the very low enrollment rate in clinical trials ... indicating that the system is not working for patients, researchers, or for drug sponsors:

One in Five Cancer Clinical Trials Is Published:

A Terrible Symptom—What's the Diagnosis? <http://bit.ly/18P82T5>

- I. "half of the unpublished trials have failed to accrue and reach endpoints;
- II. Nearly 60% of trials opened for 5 years had fewer than five patients enrolled at each site, and, for >20% of studies, not a single subject had been accrued.

- III. of all NCI phase I, II, and III trials opened and closed between 2000 and 2007, only 50%–60% achieved minimal stated accrual goals.
- IV. So, while perhaps only one in five cancer clinical trials is ever published, of those unpublished, a significant percentage probably died for lack of accrual.

Our online survey of patients shows that randomization is the main reason for declining to participate in a study - and that the recommendation of an oncologist is the primary reason for considering and participating in a study:

- Schwartz, K. ASCO 2009 JCO  
Interest, attitudes, and participation in clinical trials among lymphoma patients with online access <http://bit.ly/bMIFRa>

As expected, the discussion of clinical trials with the patient's oncologist was associated with the highest consideration (85%) and participation (53%) rates, suggesting a need to increase awareness of study protocols among treating physicians so that this discussion can become more routine.

Patient issues and perceptions regarding randomization, study risk, eligibility, and tests and procedures suggest an opportunity to improve enrollment in clinical trials by focusing on these aspects of study design, specifically, attending to the rationale of the protocol as a treatment decision.

## ADDRESSING EXPECTED CONCERNS ABOUT BIAS

Introducing bias is the main weakness of the ORCT study design ... as it is for single-arm trials.

We feel that this shortcoming could be mitigated by the following:

- The ORCT design will be more attractive to patients and referring physicians, allowing for larger studies and faster accrual. The larger studies can potentially add confidence to correlations between outcomes and biomarkers, noting that biomarker validation is treatment-specific.
- Participating physicians have the greatest influence on which arm the patient will choose. This source of bias might be minimized by random selection of study doctors.
- The participating physicians can agree to refer consecutive patients to the trial.
- Because the ORCT design allows for patient choice, study doctors will likely feel there is less patient coercion compared to trials which force patients to be randomized.
- The study doctors can capture the reason for choosing one arm or the other - helping to interpret the outcomes and helping to determine if a larger study is needed.

When a patient is guided by a physician to choose a safer arm of the study because of a specific risk factor (such as retaining fertility) this improves the ethics of referring the patient to the trial. (Good medicine)

- Prognostic indexes, biomarkers, and refined eligibility criteria can be used increasingly to test for imbalances in the study arms. (Good science)
- Statisticians may be able to predefine rules to censor outcomes based on prognostic factors or apply methods to achieve balance in the observational arms, such as with **Propensity Score Methods**.

As we understand it propensity scoring has to anticipate and account for such confounding variables in order to adjust for bias.

Here we ask if the type of disease can influence the reliability of propensity scoring to account for bias when comparing interventions. For example, heart disease could have many more variables that may influence the course of the disease, such as diet, quality of sleep, anxiety, and belief in the value of the chosen intervention.

For lymphoma at least, prognostic indexes *inadequately* guide clinical decisions and risk stratification in trials (age, tumor bulk, co-morbidities, stage, and so on). For cancer the variables that may guide a choice of study arms appear less formidable to account for. Also for cancer there is no placebo effect - or observed influence of life style. The main determinant of treatment resistance is the biology of disease, which is often unknown.

- Subset analysis - "a trial within a trial" - can evaluate whether attending physician or patient selection bias actually has any effect on treatment results.
- Other? We invite all - particularly experts to submit your suggestions or comments.

We note that regulatory agencies have accepted single-arm studies as the basis for accelerated approval for agents that address an unmet need and in most cases these approvals were validated by further controlled study.

Here the unmet need is to make the clinical trial system more efficient and inclusive and sensitive to patient concerns, again, in select cases – where an RCT is not feasible or ethical for a sizeable fraction of the patient population. Thus, findings from an ORCT may be more generalizable. Large single-arm studies evaluating approved drugs have helped to guide clinical practice, as have the outcomes of small randomized trials.

... We should not let the imperfect be the enemy of the good. The degree of study bias in an ORCT will depend on the distribution to the study arms which can be mitigated by the methods described previously – or by novel ideas not yet considered (such as offered by Dr. Berry below). The natural history of the disease in the eligible population is another factor which can influence the need for a randomized control. For some indications the outcomes with the control are fairly predictable, such as in the relapsed setting for patients with unfavorable prognostic markers.

Our understanding is that there is no rule requiring randomization as the sole method of control in a pivotal clinical trial. Indeed, in a study of patients with disease that is refractory to regular treatments, each eligible patient is the control. What is critical is that the findings from the study are judged persuasive by expert consensus – and that the outcomes reasonably guide clinical practice or approval.

So, for example, the ORCT might be used as an alternative to:

- large phase II single-arm studies
- the single-arm study for accelerated approval
- the randomized comparison of two interventions with very different risks and approaches
- the randomized comparison of two competing standard interventions that can each be used off study (comparative effectiveness research)
- a RCT where equipoise is deficient (or controversial) for an otherwise valid study question as an alternative to terminating a RCT due to poor enrollment – or never running the trial because it is judged to be not feasible to carry out.

## INITIAL RESPONSES FROM STATISTICIANS

As noted we are seeking input from statisticians on our proposal. Here we provide official responses received to date.

### **Dr. Don Berry:**

You are to be congratulated for expanding the envelope of research approaches. We need fresh ideas for moving into the Brave New World of cancer clinical trials. And yours is one of them. Some recipients of your note will view your suggestion as a waste of time, but I'm enthusiastic about pursuing it.

Especially as biologists slice and dice cancers into ever smaller pieces we must learn how to exploit outcome information from non-randomized patients. There's substantial potential for bias, of course, but RCTs are themselves not immune to bias.

Incorporating randomization while augmenting with information from patient-selection cohorts to the extent the two evince consistent treatment effects can only be positive--when carefully done!

One possible method of analysis is Bayesian hierarchical modeling. A possible design is Bayesian adaptive wherein the extent of borrowing across the two groups is evaluated as data accumulate. In the case of sufficiently different treatment effects there would be little borrowing and so the randomized cohort would have to be larger, perhaps even as large as what is traditional today. There may be a slight statistical penalty to be paid but the potential upside is huge!

For those interested in reading more about ORCT trials I suggest the book *Optimizing Health: Improving the Value of Healthcare Delivery* by Franz Porzsolt and Robert M. Kaplan (Springer: New York, 2006), available at Amazon.

... It reviews some actual ORCT trials. My assessment is that there tends to be concordance between the treatment effects for the two groups (although not necessarily concordance within subsets having the same treatment, which should not be a requirement anyway). Exceptions tend to be for outcomes such as satisfaction with treatment selected, which is hardly surprising.

By the way, "patient-selected clinical trial" is an unfortunate name because it suggests no randomization, which to me is a non-starter. You need a more descriptive name, one that conveys the notion that you're not replacing randomization but complementing it.

... Brewin and Bradley in *BMJ* (1989) used the term "partially randomized patient preference trial" (PRPPT). This is appropriately descriptive but the acronym is ghastly.

*Note: We have taken Dr. Berry's advice and change the name accordingly to ORCT (Observation-enriched RCT)*

I have two ancillary comments about your proposal. First, I've never appreciated the potential for propensity scores beyond using standard covariate analyses.

I suggest that we form a group of folks interested in encouraging the development of ORCTs in cancer. Perhaps some of the recipients of this message will volunteer for such a group [two have], either by responding to "all" or just to you or just to me. And I think I can speak for you in saying that we would be grateful to hear negative comments, preferably aired by responding to "all."

**Dr. Rademaker wrote:**

*"Bottom line is that through propensity scores, you can try to adjust for any biases. So, there is hope. I have copied Joseph Kang on this email. These are the concepts in PDF format provided by Dr. Kang. Doing it would take someone who is familiar with the concepts and has experience working with these designs.*

Alfred W Rademaker, Ph.D.  
Director, Biostatistics Collaboration Center (BCC)  
Professor in Preventive Medicine

**Dr. Joseph Kang:**

*"No one can possibly object that randomization will remove biases due to residual confounding. Indeed randomization is the gold-standard method in causal inference for any clinical studies. Propensity score methods aim to turn an observational data set into a pseudo-randomized data set where subjects across different intervention arms can be balanced with respect to measured confounders (such as risk factors at baseline). Numerous epidemiologists and biostatisticians (currently 12,482 publications only in NCBI <http://www.ncbi.nlm.nih.gov/pmc/?term=propensity> score ) have used propensity scores*

*in various studies. They also developed sensitivity analysis methods for the residual confounding issue as well.*

Statistical schema for Propensity scoring provided by Dr. Kang PDF  
<http://www.lymphomation.org/Kang-ps-scoring.pdf>

-Joseph Kang, Ph.D.  
Northwestern University Feinberg School of Medicine

**Dr. Rick Chappell:**

*"Dr. Kang's document is a useful approach, but I would add the warning that propensity scores or other adjustments cannot substitute for randomized clinical trials. There will always be the possibility of bias due to some factor which is associated with the patients' choice and with the outcome (a confounder). If this confounder isn't properly incorporated into the propensity score for example, if it isn't measured), then the apparent treatment effect will be biased. However, a patient-selected or other nonrandomized control is still better than no control at all.*

*It seems to me that the only true measure is to compare your results with an RCT's. So the ORCT could be a preliminary study subject to confirmation from a RCT. Of course, there are always subjective considerations as to why subjects might pick one treatment or another but I wouldn't know how to quantify these.*

Rick Chappell, Ph.D.  
Professor, Depts. of Statistics and of Biostatistics & Medical Informatics,  
Univ. of Wisconsin Medical School

## IN SUMMARY

In closing, we acknowledge the statistical axiom that the RCT is the gold standard method to objectively compare treatment protocols. However, it is often not feasible to enroll patients in trials that assign patients to treatment arms by chance. Patients have shown, by refusing participation, that they will not always allow their treatment to be decided by computer or coin flip.

We recognize that the proposed ORCT design will not be appropriate in all circumstances. The ORCT is a tool to consider when clinical equipoise is deficient and therefore accrual is not feasible for a RCT. In such cases we expect that the ORCT will be more reliable as evidence than a large phase II trial using historical controls.

The ORCT can be more appropriate than an RCT when (1) either protocol in the study can be used off study, (2) when the patient's preferences or risk factors make either study arm unappealing or inappropriate, or (3) when the compared study arms have very different approaches or treatment-related risks.

The ORCT incorporates random assignment to study arms ... when it's an acceptable choice to the patient and referring physician. The more acceptable that choice the closer the ORCT becomes to the gold standard method of patient assignment. The ORCT will encourage participation in the trial because it allows patients to choose their therapy when a clinical risk factor makes one approach more appropriate, or when they have strong preference or aversion to one of the compared interventions.

We submit that the ORCT is clearly superior to any RCT which is never started because it's judged to be unfeasible ... or to any RCT that is terminated because of poor enrollment. We hope and expect that the ORCT provides another way to do good science while practicing good medicine.

We invite comment and guidance - in particular from statisticians in this field. We thank you for listening and for your input in advance.

Jim Omel, MD.

Karl Schwartz, MFA

Patient research advocates

## REFERENCES

- One in Five Cancer Clinical Trials Is Published:  
A Terrible Symptom—What's the Diagnosis? <http://bit.ly/18P82T5>
- Schwartz, K. ASCO 2009 JCO  
Interest, attitudes, and participation in clinical trials among lymphoma patients with  
online access <http://bit.ly/bMIFRa>
- Eur Heart J. 2012:  
Do observational studies using propensity score methods agree with randomized  
trials? A systematic comparison of studies on acute coronary syndromes  
<http://1.usa.gov/18Kt7Zo>

For this indication, "observational studies using PS methods produce treatment effect estimates that are of more extreme magnitude compared with those from RCTs, although the differences are rarely statistically significant."

- Rev Esp Cardiol. 2011  
Propensity Score Methods for Creating Covariate Balance in Observational Studies  
<http://bit.ly/18D8BuX>